

News of the  
**can-do** Neighborhood



April 2009

The CAN-DO Newsletter is the official publication of

the Central Area Neighborhood Development Organization

The News of the CAN-DO Neighborhood is the official publication of the Central Area Neighborhood Development Organization, which is authorized by Chapter 64 of the Salem Revised Code to involve citizens in local government planning and decision making as they affect the development of their neighborhood. The purposes of the newsletter are to communicate information about the neighborhood and to invite participation from all residents, businesses, and property owners. It is published annually, with production and distribution costs paid by the City of Salem. For more information, call 503-588-6261 (TDD/TTY 503-588-6032).

*You are invited...  
to the annual meeting  
of the CAN-DO neighborhood  
association*

*April 15, 2009  
6:00 p.m.*

LOCATION CHANGE: Salem Conference Center, 200

*Please join us and have  
a voice in your community.*

**AGENDA:**

1. POLICE REPORT
2. LAURA TESLER, WARD 2  
CITY COUNCIL
3. ELECTION OF BOARD  
MEMBERS
4. BYLAW CHANGES  
(see page 2)
5. UPDATES  
Downtown Advisory Board  
Go Downtown Salem
6. OTHER BUSINESS

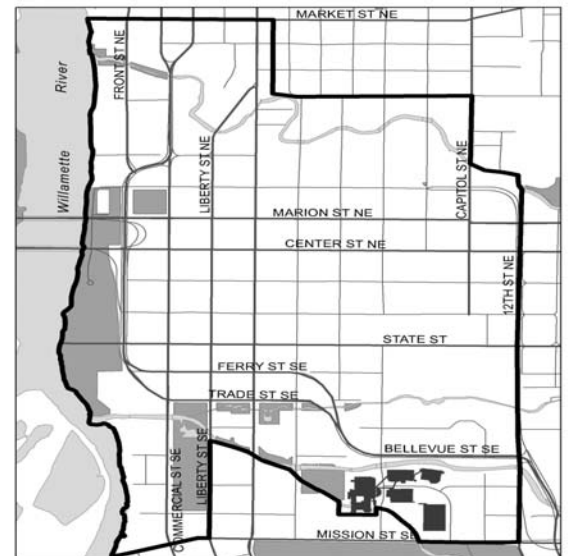
## Who is CAN-DO?

CAN-DO is one of 19 neighborhood associations in Salem. It is perhaps the most unique because of its downtown location. CAN-DO has always been about citizen participation. In fact, neighborhood associations exist for that very reason – to include people in the decision-making process.

CAN-DO is made up of all residents, businesses, and property owners located within the CAN-DO neighborhood boundaries (see map). CAN-DO meetings are a great place to go for information about your local community or to seek help or advice for neighborhood issues.

Want to get involved? CAN-DO needs:

- A board secretary
- New board members
- People who just want to be involved



*Map of CAN-DO area*

Join us at our monthly meetings, 3rd Wednesdays, 6:00 p.m., Salem Urban Development, 350 Commercial Street SE. Call Salem Neighborhood Services, 503-588-6261, for more information.

# PROPOSED BYLAW CHANGES

The CAN-DO board proposes the following bylaw change in order to meet City of Salem Revised Code minimum standards for recognition of neighborhood organizations (SRC 64.280) :

## ARTICLE IV MEMBERSHIP

Section 1 The general membership shall be open to ~~those persons 18 or over who are~~ residents, property owners, employees, or persons engaged in business in this area who are interested in contributing their time, resources, money, and effort to the objectives of this organization.

# WHAT ARE OUR GOALS?

CAN-DO has outlined three goals for this year. We will try to focus our energy on these three things, while still taking care of other items that come up throughout the year. The following goals were decided on by the board members:

1. Bike/pedestrian improvements – CAN-DO supports the Vision 2020 group that is working to improve bike and pedestrian options.
2. Centralized public space or square – Another Vision 2020 goal that CAN-DO feels has a very important place in our community and merits our support.
3. Bettering involvement, recruitment, and city education – This goal is our current focus. We want people to learn about what we do and who we are. We also want to get more people involved in CAN-DO. So come join us and help spread the word about being involved in your neighborhood association!

## GO DOWNTOWN SALEM

**For Absolutely Everything!!**

**By Suzi Bicknell, Executive Director, Go Downtown Salem**

*Views expressed are those of the author.*

### **What Is “Go Downtown”?**

Go Downtown Salem is the non-profit organization whose purpose is to help in the revitalization and economic development of the downtown area.

### **The First Year for Go Downtown**

Go Downtown prioritized creating and marketing the Downtown experience through enhancing First Wednesdays, recreating the Summer in the City Music and Wine Festival, and creating Holiday Traditions. First Wednesdays were extended to a year-round event. In addition, 107 flower baskets were added to the downtown area.

### **How to Get Involved**

Currently, a survey is being conducted to research what additional things people would like to see and do downtown. The survey is available at [www.godowntownsalem.com](http://www.godowntownsalem.com).

### **So, Go Downtown!**

Research has shown that people are drawn to a downtown because of the experience—a sense that “something is going on”. “Restoring the retail base is most successful after important destination activities and traffic generators are in place and functioning successfully.”

### **Membership Info**

Membership requires no fees and is open to all downtown businesses and property owners in the defined district. Outside the district, people may join for a fee and will be classified as a non-voting member. For more information, contact Suzi Bicknell at 503-480-1111, or [suzibicknell@godowntownsalem.com](mailto:suzibicknell@godowntownsalem.com). Or, visit any of these websites, [www.gosummerinthecity.info](http://www.gosummerinthecity.info), [www.gofirstwednesday.info](http://www.gofirstwednesday.info), [www.godowntownsalem.com](http://www.godowntownsalem.com).

## EXCITING CHANGES IN DOWNTOWN SALEM

### **New Restaurants:**

La Capitale - State Street

Napoleon's - Reed Opera House  
Bon Bon's Paperie & Chocolat -  
Reed Opera House

Brown's Towne Lounge - Liberty  
Street

Chula Vista - Liberty Street.

### **Expansions and Relocations:**

Capitol Dog - High Street

Venti's Café - Court Street

Ranch Records - from Liberty to  
High Street

### **Exciting New Retail Boutiques:**

Bittersweet Boutique - Court Street

Tea Party Bookshop - Liberty Street

Journeys - Court Street

### **New Services:**

Willamette Technical - Ferry Street

New hair salons, photographers,  
and massage therapists also opened  
their doors downtown.

# WHAT'S GOING ON IN CAN-DO?

These projects and more have been discussed this year at CAN-DO meetings.

## MINTO ISLAND BRIDGE CONCEPTS

The proposed Minto Island Bridge (to link Riverfront Park in downtown Salem to Minto-Brown Island Park) - Council Decision March 23, 2008. For more information see web page at [www.cityofsalem.net](http://www.cityofsalem.net)>Departments>UrbanDevelopment>Projects, or call Todd Klocke at Salem Urban Development, 503-588-6178.

*High-level clear-span with clearance for taller vessels*



*High-level with in-water piers with clearance for taller vessels*

*High and low clearance options available in both designs. Renderings courtesy of OBEC Engineering.*

## WILLAMETTE VALLEY SCENIC BIKEWAY

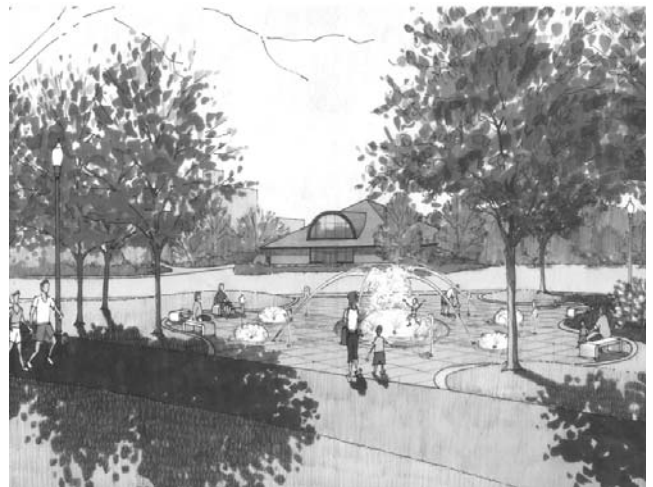
The Willamette Valley Scenic Bikeway is Oregon's first designated scenic bikeway. The 130-mile route extends from Champoeg State Park south to Eugene, and newly travels through Keizer and Salem on the east side of the river. These signs will be provided by the Oregon Parks and Recreation Department and installed by

the City of Salem within the city limits. To see bikeway maps, go to [www.oregon.gov/OPRD/PARKS/BIKE/WVSB\\_entire\\_route.shtml](http://www.oregon.gov/OPRD/PARKS/BIKE/WVSB_entire_route.shtml).



## RIVERFRONT PARK SPRAY FOUNTAIN

As a result of a generous gift from the Tokarski family, an interactive spray fountain will be installed at Riverfront Park and opening in late May. The fountain will become a central feature in Riverfront Park and will be located in the middle of the Park, between the public dock on the Willamette River and the Court Street entrance. For more information, contact Courtney Knox at Salem Urban Development, 503-588-6178 or [cknox@cityofsalem.net](mailto:cknox@cityofsalem.net).



*Spray fountain rendering courtesy of Nevue Ngan & Assoc.*

## UNION STREET RAILROAD BRIDGE

The Union Street pedestrian/bicycle bridge is opening April 18, 2009 at 10:00 a.m. More information is available by visiting [www.cityofsalem.net](http://www.cityofsalem.net)>Departments>Urban Development>Department Projects>Union Street Railroad Bridge Conversion, or by contacting Todd Klocke at 503-588-6178 or [tklocke@cityofsalem.net](mailto:tklocke@cityofsalem.net).



*Photo by Rebekah Engle*

# CAN-DO

555 Liberty Street SE, Room 300  
Salem, OR 97301

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US POSTAGE  
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SALEM OR  
PERMIT NO 102

## WE'RE ON THE WEB

Check out our website at [www.youcando.org](http://www.youcando.org).

We're excited about our new website. We think it's attractive as well as informative. Look it over and let us know what you think. Here's how:

1. Go to [www.youcando.org](http://www.youcando.org).
2. Click on the button in the upper right hand corner which says "Click here for current CAN-DO info and updates".
3. You're in our blog! Leave a comment by clicking on the comments section at the bottom of any post.

## CENTRAL AREA NEIGHBORHOOD DEVELOPMENT ORGANIZATION

### EXECUTIVE BOARD

Emily Cahal  
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**OFFICERS AND  
COMMITTEE  
REPRESENTATIVES**  
**Co-Chairpersons**  
A.P. Walther  
Ida Lafky

### Vice Chairperson

Alice Morton

### Secretary

Need a volunteer!

### Land Use

Rebekah Engle  
Alice Morton

### Parks

Alice Morton

### Transportation

Roy John

### Downtown Development

Alice Morton

### Go Downtown Salem Liaison

Roy John

### Watershed Council Liaison

A.P. Walther

### COUNCIL MEMBERS

Ward 1  
Chuck Bennett  
503-399-7801  
crbennett@cityofsalem.net

### Ward 2

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### NEIGHBORHOOD LIAISON

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Urban Development Department  
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### NEIGHBORHOOD SERVICES SPECIALIST

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rdixon@cityofsalem.net

The CAN-DO Executive Board meets 3rd Wednesdays at 6:00 p.m. at the Urban Development Department, 350 Commercial St NE. The Annual Meeting, where officers are elected, is traditionally held in the spring. These meetings are open. The public is invited.

This is a publication of a neighborhood association, not the City of Salem. Opinions expressed are not the opinions of the City, its officers, employees, or agents. Unless stated in the article, opinions expressed are not the opinions of the neighborhood association.



City of Salem housing assistance is available on an equal opportunity basis.



The City of Salem values all persons without regard to race, color, religion, national origin, sex, age, marital status, domestic partnership, disability, familial status, sexual orientation, gender identity and source of income.